

Public Information Activities of Post-Fukushima



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Contents of Speech

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- Public Opinion Survey
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Public Information Activity of JAEC

- ✓ Leaflet
- ✓ Web site

<http://www.aec.go.jp>

- Weekly meeting
- Commissioners' speeches and presentations at international conferences, meetings, seminar
- Call for public opinion about nuclear policy
- Call for public comment on JAEC reports



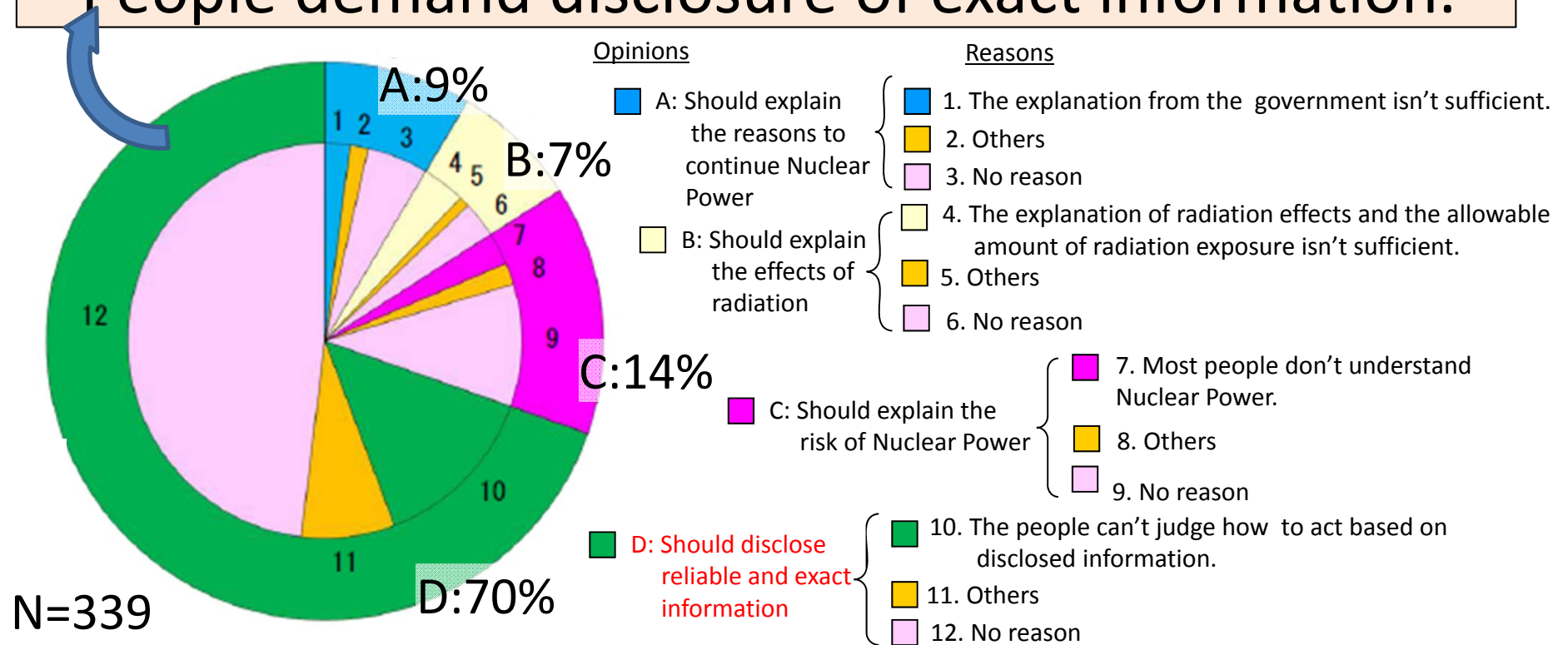
Public Information Activity of JAEC

Opinions about nuclear energy policy to JAEC

- Submissions: 10189 from 9828 persons since 3. 11 until Aug. 31th

Opinions sorted out on accountability

People demand disclosure of exact information.

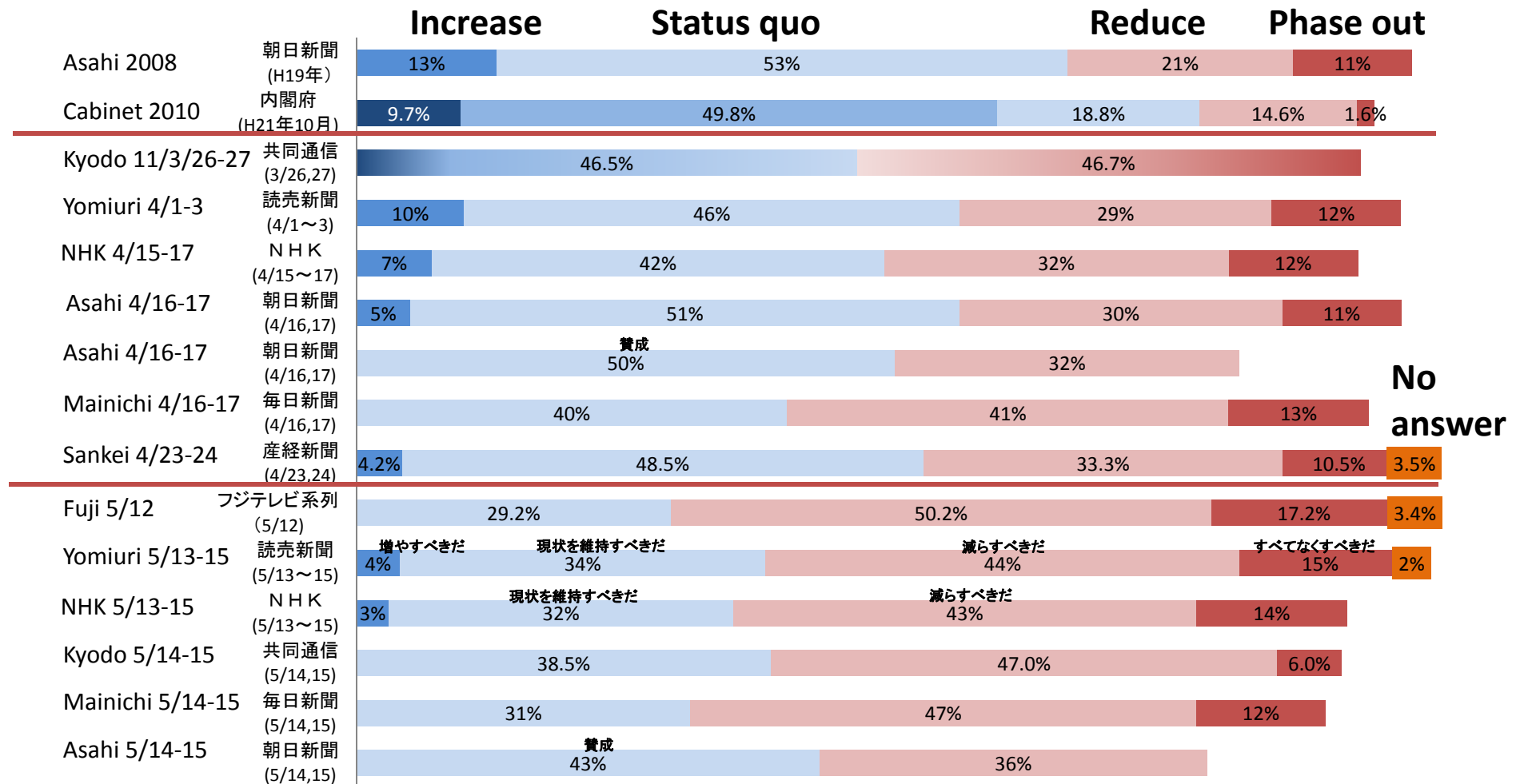


(<http://www.aec.go.jp/jicst/NC/tyoki/sakutei/siryo/sakutei6/siryo3.pdf> in Japanese)



Public Opinion Survey (by mass media)

Public Opinion Shifting to “reduce” and “phase out”

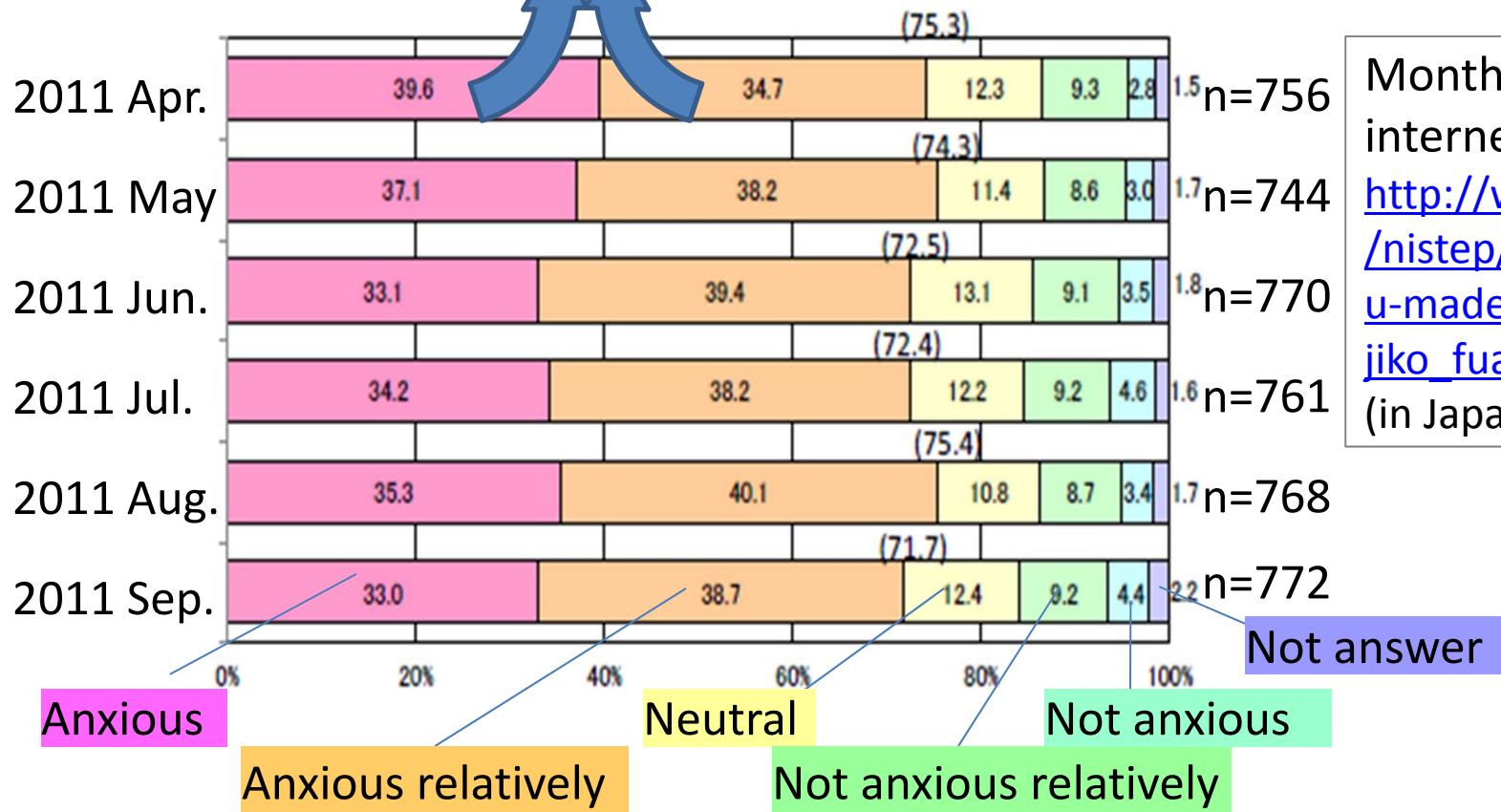


Public Opinion Survey (by NISTEP)

(NISTEP: National Institute of Science and Technology Policy)

Anxiety about TEPCO Fukushima Daiich NPPs accident

- Over 70 % people feel anxious.



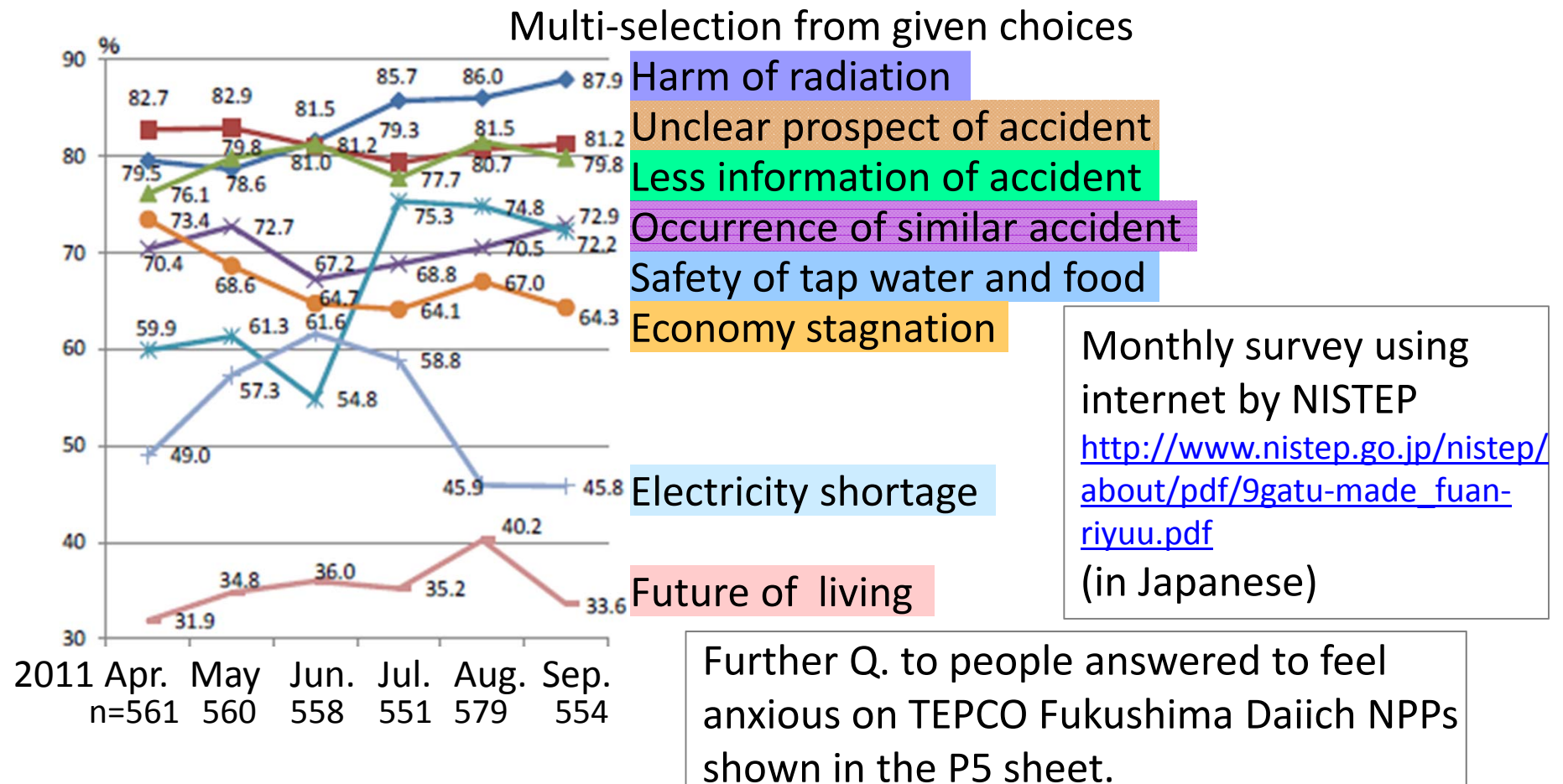
Monthly survey using internet by NISTEP
http://www.nistep.go.jp/nistep/about/pdf/9gatu-made_genpatu-jiko_fuan.pdf
(in Japanese)



Public Opinion Survey (by NISTEP)

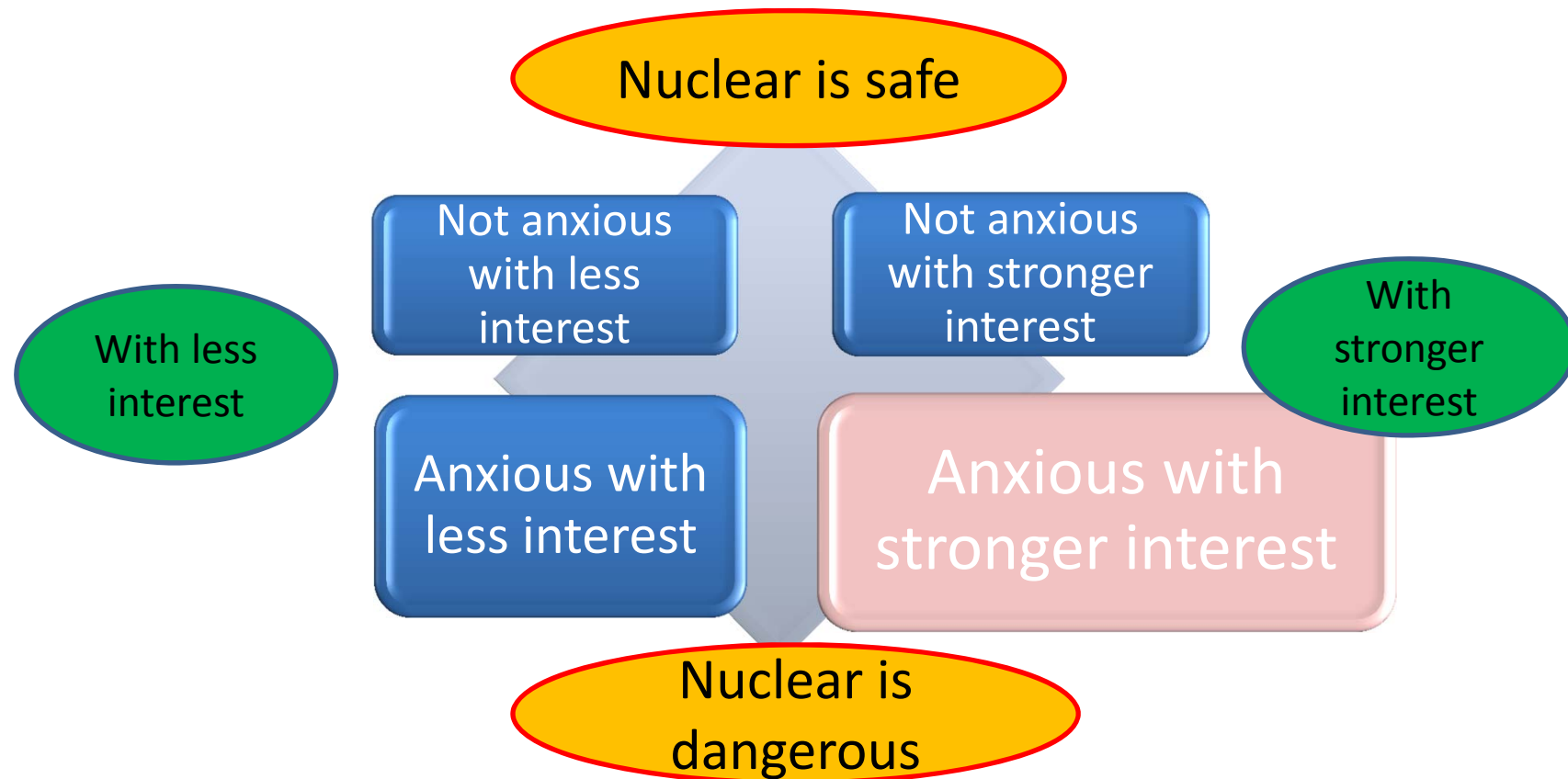
Reason of the anxiety

- Less information, certainty and understanding



Public Opinion Survey

- People feel anxious and interested in nuclear power.
- PI to respond public demands



Activities of Public Group

Case of group discussion arranged by one of NPO public group* interested in nuclear



*NPO ASUKA Energy Forum

2001: Establishment by advisers for consumers

2003: Start as NPO

Number of members: 150 persons

Activities: 15 groups all over Japan form a network and host group discussion on energy issue among consumers.



Opinions in Group Discussion

Some members had believed, spread nuclear safety,
→ feel regretful, ashamed, blame themselves.
→ Most Groups have been shrinking activities.

- “Because I had believed and spread nuclear safety, I blame myself and feel down that I do not know future group activities.”
- “I doubt what I had spread and my position which I used to be, and I suffer about that I might make a mislead.”
- “I had supposed nuclear safety but this accident showed me nuclear is troublesome. I do not know how to reply various questions given by people around me.”
- “I felt to have been brainwashed by electric power industry into believing that nuclear power is safe and clean. I am regretful and ashamed. I can not face to group members. I am bothered about how to conduct the group discussion.”
- “When watching the explosion of NPP on TV, I was ashamed that I had believed defense in depth concept.”



Opinions in Group Discussion

Opinions for future group activities

- Learning of nuclear
- Recognition that group activities' role in continuous communication to understand continuing nuclear is important
- Recognition of risk of nuclear
- Consideration of energy issues as well as nuclear among people

- “Because I have learned nuclear, I have been calm.”
- “I recognize our role to respond questions from public people who have been interested in nuclear after the accident.”
- “I do not feel anxious even after the accident. I have recognized that nuclear is not no-risk. I do not change my position to co-exist with nuclear and activate our local community.”
- “We must continuously promote public activities with severe attitude to government, electric power industry. Local communities bearing nuclear can not escape from nuclear.”
- “People have been baffled by various values of mass media. We should tell public people proper knowledge on radiation and consider energy issues with people widely”



Points of Future Activities

Public groups are considering possible directions for future activities;

➤ Importance of expert's role

- Expert's support for people's learning nuclear merit, risk and energy issues
- Recovery of confidence to experts
- Continuous communication involving experts, not only lecture and presentation providing knowledge

➤ Communicative supply of information

- Coupling leaflet, web site, mass media, seminar, symposium with communicative process,
- Discussion, work shop with basis of knowledge learned



Framework for Nuclear Energy Policy

Enrichment of Public hearings and Publicity Projects

The Government and operating entities should first prioritize the public hearings which are intended to understand what kind of information on nuclear development, research and utilization is sought by the people and local community as well as how they think about nuclear energy and why they do so in pursuit of a common understanding with the people and local community.

The Government and operating entities should then promote publicity and communication activities based on the opinions and understanding obtained from such public hearings.

